

Sarah Rich

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EMPLOYMENT

Co-Founder, Executive Editor, Longshot Media, April 2010-present
Longshot uses crowdsourcing, online tools and social media to create a print publication.
Recipient of 2010 Knight-Batten Award for innovation in journalism.

Co-Founder and Curator, The Foodprint Project, January 2010-present
Foodprint is a live international event series exploring food and urbanism from a cross-disciplinary perspective.

Senior Editor and Content Director, Dwell and Dwell.com, Sept 2007-Feb 2010
Content director and editor of Dwell.com. Editor of features, sustainability sections and creator of Square Meal column for Dwell magazine.

Digital Content Strategist, Good Food Awards, 2010
Advised in the development of website and logo design, editorial content, launch strategy and media outreach for "The James Beard Award of artisanal food producers."

Founding Managing Editor, Inhabitat, 2005-2007 (currently senior editor).
Developed and grew the online sustainable design and architecture publication, Inhabitat.com, which is now one of the most popular in its category and was nominated in 2008 for the Cooper Hewitt People's Design Award.

Managing Editor, Producer, Co-author, Worldchanging, 2005-August 2007.
Managed a global team of contributing writers and produced editorial content for Worldchanging.com. Concurrently managing editor/co-author for the book, *Worldchanging: A User's Guide for the 21st Century* (Abrams, 2006). Oversaw project management for 600-page book with 60 contributing writers.

Founding Editor and Producer, CivilEats.com and Slow Food Nation, May 08-present
Acted as advisor and consultant for launch of Slow Food Nation's website, then as managing editor of the blog, writing articles and acquiring a team of 45 contributors. Site archive and ongoing content can now be found at civileats.com.

Food Futures Consultant, Institute for the Future, Winter 07 and Spring 08
Consulting expert for Ten Year Forecast on new ways of managing food webs.

Copywriter, Brand Development, Snøhetta. Oslo, Norway. June–October 2005.
Writer for all brand identity development, PR and website content for launch of Snøhetta's prefab home company, Lovetann.

Production Assistant, The Food Network, San Francisco, CA May, 2003, September, 2003. Assisted in production details for west coast filming of Mario Batali and Giada Di Laurentis shows.

NEW MEDIA PROJECTS

The San Francisco Post-Chronicle, February 2009
Co-founded a collaborative new media platform for shaping the future of local news, following news of the SF Chronicle's potential closure. Project was featured on the BBC and Current TV.

EDUCATION

Stanford University, Stanford, CA. B.A. degree, June 2002
Major: Cultural and Social Anthropology
Minor: English, Creative Writing emphasis

PUBLICATIONS

Online & Print
[selects]

Print (magazine):

The Globe & Mail
I.D.
Creative Review (UK)
Urban Design Review
ReadyMade

Print (book):

Worldchanging: A User's Guide for the 21st Century (Abrams, 2006)
Ecological Houses (TeNeues, 2008)

Online:

BusinessWeek
Fast Company
Huffington Post
The Bold Italic
Treehugger
Core77

LECTURES

Conference on World Affairs, Boulder, CO
- Nine lectures on new media, entrepreneurship, publishing, art

South by Southwest, Austin, TX
- Sustainable technology and green gadgets

Design Week Monterrey, Monterrey, MEXICO
- A curatorial approach to the cultural Web

American Craft Council Conference, Minneapolis, MN
- The future of craft, writers' roundtable

Influx Ideas Conference, San Francisco, CA
- Why innovative brands should care about the environment

MEDIA APPEARANCES

NPR (national), Marketplace
BBC, The World Today, Weekend Edition
WNYC, Leonard Lopate Show
Current TV, Special on news media beyond print
Dubai Eye Radio, Dubai

BOARDS SERVED

Project H Design (Fall 2007-present)
Board advisor for non-profit humanitarian product design organization

Stanford Design School publication, *Ambidextrous* (June 2010-present)
Board advisor for the redesign of the d.school's quarterly journal